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### **Lim-Loges & Masters and Hehsed Consulting Announce Joint Partnership**

Lim-Loges & Masters, a premiere firm in the field of human resources consulting and executive search, has recently announced its recent strategic partnership with Hehsed Consulting to provide digital disruption management services. Disruption Management adds to a more comprehensive suite of solutions to clients in today's dynamic corporate world.

This partnership combines Lim-Loges & Masters' expertise in driving transformational change with Hehsed's skills in digital human capital, breakthrough business models and innovation using effective digital tools and advisory solutions.

Helping organisations with leadership solutions around megatrends such as IOT, AIML, platform-based ecosystems, data-driven analytics, etc. and driving strategies on digital transformation, digital marketing, customer experience and innovation, Hehsed is primed to support more companies in the region increase their competitiveness in the ever-changing digital economy.

Hehsed, founded in Singapore in 2014 by Dr Francis Goh, specialises in digital innovation, corporate strategy and leadership development. With over 25 years of experience, Goh has a proven track record in building high-performance teams and driving profitability. He was previously employed as CEO of Mercer and Fujitsu, with past tenures in Microsoft, Hewlett-Packard, SAP and Accenture. Hehsed has team members in 10 cities across Asia Pacific, Europe and ANZ.

Lelia Lim-Loges, Lim-Loges & Masters said "With industries across Asia having to continually adapt to the rapid changes in technology causing fundamental change, we are excited to partner with Hehsed. Our businesses complement each other from both a business and geographic reach. This partnership will incrementally change our proposition to clients undergoing transformational change in the Fourth Industrial Revolution."

Founder and CEO, Hehsed Consulting, Dr Francis Goh, commented “The speed of change is exponentially increased in time and it can be hard for many, to navigate the new digital revolution and drive organisational change. I am thrilled to be working with Lim-Loges & Masters, who are at the forefront of human capital management in Asia. Together we can make a difference in the region.”

### **About Lim-Loges & Masters**

Lim-Loges & Masters will be replacing its Interim Management service with Disruption Management. It will continue offering expertise in Executive Search and Transition Management across Asia Pacific. LLM works with multinational companies seeking to transform their organisations through their people. Focusing on Asia, the LLM team helps companies minimise risks and manage talent, through a deep understanding of Asia Pacific’s business climate. LLM has presence in China, Hong Kong, India and its regional HQ, Singapore with international affiliates in the UK USA

### **About Hehsed**

Hehsed is a Digital and Innovation company that transforms organizations through digital innovation, customer experience and human capital. We help clients in their Digital transformation journey, specifically in creating an agile, innovative and customer-centric workforce, through digital capabilities and tools such as Design thinking, Agile, Lean and customer experience and Learning organization. Headquartered in Singapore, with 10 offices across the Asia-Pacific, ANZ and Europe.

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